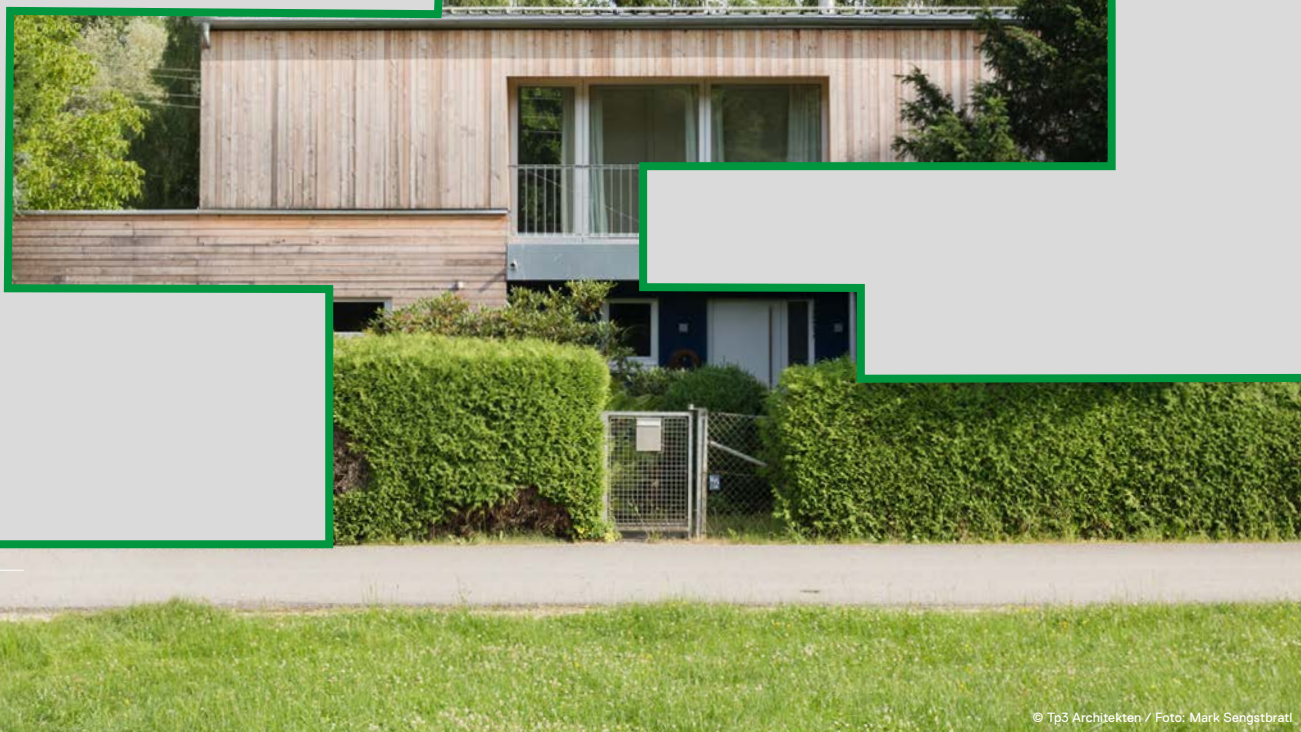


11.–14.11.2021 Vienna



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Premiere
in Vienna.

**bauen +
wohnen**



Messe Wien

The trade fair for building, living and energy saving.

Premiere 2021

Bauen+Wohnen Vienna

A strong presence on the market – the desire to come back strong in the autumn was growing in the building, energy and living sectors. We have responded! From 11 to 14 November 2021, Bauen+Wohnen is also coming to Vienna for the first time.

As an exhibitor, you can benefit from new impulses. Generate orders for this year in the last quarter and/or take some early orders for next year. You can also take the opportunity to win over lots of new customers, who are just starting to plan their project.

Face-to-face conversations, direct contact and tailored advice are highly appreciated by visitors, all the more so in today's digital world. So make the most of the opportunity to present your products and services.

Everything under one exhibition roof



→ BAUEN+ENERGIE



From foundations to roof: Present your trends on the topics of building, renovation, refurbishment and energy efficiency at the Bauen+Wohnen trade fair.



→ WOHNEN+WELLNESS



Kitchen, home furniture, bathroom, floors, smart home and more – Bauen+Wohnen is THE platform to propel your products into the spotlight.

→ Sustainability – The green path ahead



Ecological, sustainable, innovative or regional – does this sound like your products or services or their production? Then apply to take part in “The green path ahead”. With this concept, we're able to lead environmentally conscious visitors straight to you.



→ NEW: We're available 365 days a year @ Livingandconstruction.at

In addition to the live event, we will work with you to turn Bauen+Wohnen into a unique platform: You'll find everything you need to know about topics such as renovation, refurbishment, construction, home decor, furnishings, sustainability and regional focus – 365 days a year. Take advantage of this extra marketing channel to show off your products and services!



Good reasons to participate!



Together with Bauen+Wohnen Salzburg, we form the largest trade fair platform for building, living and energy saving in Austria.



Increase your visibility through an attractive supporting programme with workshops, lectures etc.



Enormous catchment area with over 1,700,000 consumers from your target group from Vienna, Lower Austria and Burgenland



Meet enthusiastic visitors who are ready to splash the cash, including an enormously high proportion of home and apartment owners as well as developers



47% of East Austrians are planning or carrying out home improvements or a renovation project within their own four walls.



Close the deal with new contacts by the end of the year and generate orders for the end of the year or even for the coming year.

We are the perfect multichannel platform for the building, energy and living sector!

Want to drive your company forward?

Then make the most of our long reach. How?



With content that works in our newsletter campaigns.



With a company profile that makes you stand out online.



With advertising packages that create real brand awareness amongst your target audience.



With retargeting that reaches your target group even more precisely.

Take a step into the future alongside us and enter the hybrid age of trade fairs! Because our platforms are there for you 365 days a year!

Renting a space

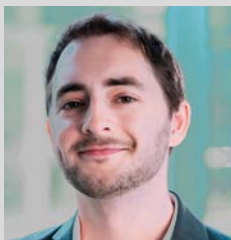
Aisle stand	€ 121 per m ²
Corner stand	€ 126 per m ²
Row-end stand	€ 137 per m ²
Island stand	€ 142 per m ²

The rental price is per m² for the empty space without assembly/electricity etc. The standard marketing and service package is €445. Simply fill out the contact form and we'll send you your individual offer:
www.bauenwohnenwien.at/de-at/ausstelleranfrage.html

You can make the most of our even more attractive early bird offers if you register by 31.03.2021. Find out more at: www.bauenwohnenwien.at/de-at/preisinformation.html

Receive up-to-date information
365 days a year at livingandconstruction.at

Your exhibition team



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Overview of Product Range

Building, renovation, refurbishment

From foundations to roof

- Building products / Materials / Building biology
- Roofing / Roofing systems
- Prefabricated house
- Garages / Gates
- Wall drying systems
- Shell construction / Extension
- Refurbishment / Renovation
- Fences / Balcony railings
- Steps / Stairs
- Windows / Doors
- Sun protection
- Conservatory
- Wooden materials / World of wood
- Property & financing
- Electricals / security technology

Wellness & Garden

Peaceful oases to relax in

- Natural stone
- Wellness / Sauna
- Pool
- Whirlpool
- Garden design

Energy & Heating

Technology at your fingertips

- Energy saving
- Renewable energy
- Home technology
- Heating / Heating technology
- Tiled stoves / Fireplace stoves

Home & Furnishings

Everything that makes a house a home

- Kitchen / Kitchen technology
- Home decor / Furnishings
- Bathrooms / Plumbing
- Flooring / Parquet flooring
- Tiles / Marble
- Smart home
- Lighting
- Accessories



Safety regulations

In order to ensure the health and safety of all those involved in carrying out the trade fairs and events, we (Reed Exhibitions Austria) have developed a comprehensive hygiene and infection prevention concept. This is based on the current applicable guidelines issued by the Austrian Federal Government and the recommendations of the WHO. Our concept is subject to ongoing adjustments to the current regulatory requirements and can be found at reedexpo.at.

3 trade fairs – 2 locations – on the Austrian market the whole year round!

bauen + wohnen 
Messezentrum Salzburg

10 – 13 February 2022
Messezentrum Salzburg
www.bauen-wohnen.co.at

[WOHNEN & INTERIEUR][®]

16 – 20 March 2022
Messe Wien Exhibition & Congress Centre
www.wohnen-interieur.at



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For all descriptions relating to individuals, the chosen form refers to women and men equally in implementation of Art. 7 of the Federal Constitutional Act. All information is subject to typographical and printing errors.
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Eine Veranstaltung von
 Reed Exhibitions[®]